



Welcome to the New Year New Skills Kit!

Happy New Year!

As we step into 2025, success hinges on more than just knowledge—it's about mastering skills that drive innovation and deliver impact.

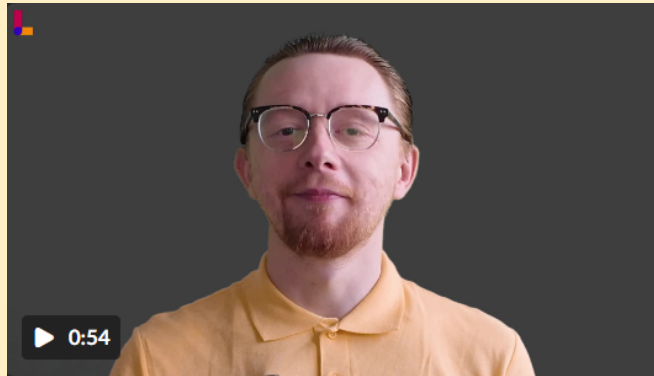
This kit is designed to help your team kick off the year by cultivating key abilities that foster growth, adaptability, and value creation.

We've curated simple yet powerful resources for you to share across January, setting the tone for a year of development and success.

Below, you'll find a list of the kit's contents plus pre-written messages to help assist your internal communication.

What's Included in the Kit

1) Video - 5 Key Skills for 2025



A quick video that welcomes everyone back and provides advice on the top skills that will dominate 2025.

Suggested message copy:

💡 **Start 2025 with the right learning mindset!**

Hi everyone,

I wanted to share a quick video from our learning partner, Learnerbly, to help us kick off the new year strong. It highlights 5 key skills to focus on in 2025, like AI fluency and emotional intelligence, with tips on how to start building them.

[Feel free to add how this ties into your team's goals or priorities here.]

Let's make this year about growth and new habits!

You can find all the relevant resources on the dedicated [New Skills playlist](#).

Happy learning! 🎉

[Upload video directly to your messaging platform]

2) Graphic - Quick Start Checklist



A graphic reminder for your teams on what good learning looks like and how to effectively upskill themselves throughout the year.

Suggested message copy:

☀️ **Make learning work for you in 2025!**

Hey everyone,

Learnerbly has shared this simple *Quick-Start Checklist* to help you take control of your learning journey this year.

Whether you want to sharpen your skills or explore something new, this guide makes it easy to set goals, plan your time, and celebrate progress.

Feel free to use it however works best for you—learning doesn't have to be a big overhaul, just small, consistent steps forward!

Let's make this a year of meaningful growth!

[Upload graphic directly to your messaging platform]

3) Graphic - New Year Learning Resolution



Start a conversation with the team about what a learning resolution could be and how they stick to it.

Suggested message copy:

🎉 **What's your 2025 New Year's learning resolution?**

Hi everyone!

As we step into 2025, let's take a moment to think about how we can grow this year.

Whether it's learning a new skill, deepening your expertise, or building better habits, your learning resolution can help keep you on track.

Reply to this message with your resolution and let's start a thread to share ideas and inspire each other!

If you'd rather keep it private, feel free to DM me directly—or even jot it down on a post-it and keep it by your computer as a personal reminder.

[Insert GIF]

4) Poster - January Playlist



A poster that links to our dedicated New Year, New Skills, New You resource playlist that can either be printed off for around the office or shared before meetings and on comms channels.

Thanks for using the New Year, New Skills Kit.

Let us know your thoughts and what you would like to see in future resource kits.